



The Center for Great Expectations

Embracing change. Empowering futures.

19B Dellwood Lane
Somerset, NJ 08873
P (732) 247-7003
F (732) 247-7043
info@cge-nj.org
www.cge-nj.org

Center News

Volume 27, Winter 2014

Run to Overcome!

We are asking you to run – or walk - or push your baby carriage- or volunteer, and join us at the Center’s inaugural 5K!

Our friends at H4B/Catapult in Hamilton, NJ continue to reenergize us with their amazing support – and now, they’ve planned and are running an officially-timed 5K to take place on Sunday, April 13, 2014 at Mercer County Park.

The race starts at 8:30am, and NJ 101.5 will be there to provide the tunes; t-shirts and refreshments will be available as well. Log on to www.RUN-TO-OVERCOME.COM to print the flyer and click to register - \$10 for children, \$20 for seniors, \$25 for adults, discounts for team registrations. All



proceeds go to support the Center and the families we serve.

Please tell your children, schools, scouts, youth groups, college teams and students, church or synagogue, high school teams, local emergency services, local running clubs, etc. Post at Starbucks, the gym, help us get the word out - sponsorships are needed! Call Paula at (732) 247-7003 x33 or pdelfs@cge-nj.org for sponsorship levels and more information.

Making New Friends, Keeping the Old

This year we received a Christmas card from a new friend, postmarked Whitehouse Station. “You don’t know me”, it said, “but I’ve heard of the Center and the families you help.” “When I had my holiday party this year, I asked my guests to replace their hostess gift with a check made out to the Center for Great Expectations”. Our newest friend collected checks totaling over \$600 – what an impact from a generous thought. A long-time friend of the Center has asked friends to bring packs of diapers to her dinner parties.

Another new friend from Westfield hosted a gathering at her home and asked that everyone donate something from our “Needs List”.

We know people are happy to help, but they often need an idea. Please consider planting that seed with your co-workers, friends and family. We’ll thank you, and your friends will too, because as we all know, GIVING FEELS GOOD!! (and p.s. new friends, old friends, if they’re true friends, it’s all GOLD!)

Let’s Celebrate Life...2014 to date

- 2 Newborns so far – a boy and a girl!
- 1 Adolescent mother made the Dean’s List
- 1 Mother/baby Reunification
- 4 Adolescent moms attending local colleges



Santa's Helpers share Hope

This Christmas, individuals and groups bearing hope and gifts arrived at the Center in cars, vans and trucks. Day after day, they pulled up to our front doors with overwhelming generosity. A new rug for Katy's Place, presents for every mother and child, many boxes of food, gift cards that provide critical assistance as we encounter our families' daily needs during these quiet, snowy, post-holiday months, and so much more.

We thank everyone who helped this year – please see the partial list on page 4.



“Let us become bearers of hope!”- Pope Francis, July 24, 2013.



CGE – Continuing to Impact Generations of Families

The growth and impact of Great Expectations is truly remarkable – breaking the destructive, generational cycle for homeless women and their children since 1998.

- 1998: 6 pregnant women & teens in a 2 bedroom/ 1 bath Somerville home - but no room for children!
- 2008: Opening of 2 residential-style homes in Somerset with a total of 16 bedrooms, common living and counseling rooms...and room for children!! 36 served/year
- 2009: Katy's Place, on-site day care, opens to provide personalized, developmental care to the babies of our mothers - 27 served/year
- 2010: CGE's Outpatient Program opened at St. Peter's Health Clinic, providing programs for up to 80 women from the local community with substance use and/or co-occurring disorders.
- 2012-13: Permanent Supportive Housing program introduced - 16 apartments at AvalonSomerset provide homes for families in need – an additional 16 mothers and 37 children!

NEW IN 2014 Announcing plans to expand our Adolescent program! The need is so great, and the Center is so impactful, we have been asked to expand this program by 50% - **4 more teenage clients, their children, an expansion of Katy's Place and more.**

How Your Dollar Helps

Did you know consistent sources of income for our programs include:

Matching gifts We currently receive donations matched by companies including: Bristol Myers Squibb, Exxon Mobil, John Hancock, IBM, J&J, Merck, Prudential, United Way.

Please, ask at your office if matching is available -the Center's TID is 22-3560158.

Monthly Giving Whether \$10/month (33cents a day)
\$30/month (\$1 a day)
\$150/month(\$5 a day) or more

The constancy provided by a monthly gift allows us to spend more time with our mothers & children, doing what we need to do to help them.

Please, sign up for a monthly donation - whether it's the cost of a few cups of coffee each month, or a night out - whatever you can afford, we are so grateful for this gift.

Honorariums & Memorials This Mother's Day, make a donation in honor of that special mother in your life. A memorial donation is a thoughtful remembrance of a loved one's passing.



In Memoriam – Tony Schoberl

Our Friend and colleague, Anthony Schoberl, passed away on Friday, December 6, 2013, surrounded by his loving family. Tony was 98 years old, and is now with his beloved wife Ellen.

Join us in honoring Tony, a leader on our Board since 1999. Tony's experience and wisdom helped guide the Center through the years. His commitment to our young mothers and children inspired many, and assisted with the Center's expansion in 2008 - including the CGE's Child Development Center, Katy's Place, where Tony often celebrated his birthday with the children!

We are delighted that the grace of the Schoberl family will continue at the Center as we welcome Peter Schoberl, Tony and Ellen's son, who has agreed to join our Board of Directors!



2013 Gala

The warmth and elegance of Fiddler's Elbow was again the perfect setting for the Center's Gift of Hope Gala on October 25, 2013.

Almost 200 guests joined together to support the Center in honoring Doug Burcin and Donna Murphy, Global CEOs of Havas Health; and the Hamilton, NJ based subsidiary H4B Catapult, led by Jeff Hoffman and Pat Chenot. These companies, specializing in advertising and media, have assisted in not only our rebranding and giving the CGE a "new look" – their generosity in donating much need items at the holidays was overwhelming – and they are planning a 5K run/walk to benefit the Center this April 13th!

This year our amazing Gala committee changed the look, and presented the entire silent auction on tables set in ivory and twinkling lights, all along the back of the ballroom. Our guests loved it, as it provided the opportunity to linger, socialize and bid while being close to the delicious dinner, the dance floor and the music of the Greaseband.



As always, the evening's highlight was a visit from one of the Center's mothers, who shared her personal story of success, thanks to the Center's programs. She and her 3 year old son have a new home thanks to our supportive housing program at AvalonSomerset – and the start of a new, healthy life together.



Girl Scouts – it's WAY more than Cookie Sales!

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place. Troop 65631 of Watchung made the world at the Center a better place when they braved the snowy weather on Valentine's Day and came bearing diapers, wipes, bottles, and more! They ran a drive at Watchung's Bayberry Elementary to collect items, and also distributed baby bottles to collect spare change and donations. Of course, leadership is key, and we thank leaders Cara Salas and Marilyn Cubano for assisting

the girls in this amazing project. A visit to our daycare, Katy's Place, was of course the perfect ending to our tour. Seeing the smiling faces of our girl scouts and hearing their understanding of the needs of our families was very gratifying. Thank you to Francesca, Kayla Ashna, Abigail, Marisa, Kendra, Isha, Madeline, Isabela, Jenna, Isabele, Rachel, Kate, Cristina and Honey.



How You Can Help

- Conduct a **Wish List drive** – diapers, wipes and crib sheets are at the top of our list, but just the beginning
- Organize a **fundraiser** – donations & gift cards, host a party at home, run a car wash, collect change for the Center
- Be an **Ambassador** – introduce the Center and distribute our newsletters to your friends, house of worship, workplace
- Make an **online donation** now: www.cge-nj.org
- **Matching gifts** from your employer can double your donations all year long
- **Volunteer** - we have a need for your skills
- Engage your **children in stewardship** – looking for a school, scout, religious ed or mitzvah project? Give us a call!
- **Join us** at our upcoming events – like the 5K!
- **Donate a car** to benefit the Center

Email info@cge-nj.org or call (732) 247-7003 x32.

2014 Calendar

Mar 7	Private Event, Basking Ridge
April 13	Run to Overcome 5K - Mercer County Park
May	Conversations at the Center
May 11	Mother's Day
May 31	Upscale Garage Sale by Friends of the Center @ PACC, Whitehse Sta.
June 7	CGE Annual Reunion, Somerset
July 10	Ken Daneyko Golf Classic – Suburban Golf Club, Union
Sep	Moms & Babies Luncheon @ PACC, Whitehouse Station
Oct	Outreach Event, St. Mary's Stony-Hill, Watchung
Oct 24	CGE Gala – Fiddler's Elbow CC, Bedminster
Nov	Outreach Event, Our Lady of the Mount, Warren

Thank You!

St. Matthias Parish Samaritan Stitchers, Loaves & Fishes, and Giving Tree; First Baptist Church of Lincoln Gardens; Community Baptist Church – Somerset; Picture Perfect – Clinton; Franklin Township Food Bank; St. Mary's – Stony Hill; Met Life – Somerset; AMWA RWJ Medical School – Piscataway; Our Lady Of The Mount; Somerville Hibernians; Medieval Times; Gennaro's Restaurant "Caring Cooks" Academy, Princeton, with the NJ Teachers Association Leadership Team; Rho Chapter Delta Kappa Gamma Society Int'l – Whitehouse; Our Lady of Mt Virgin – Middlesex; Preschool of Whitehouse United Methodist Church – Whitehouse; St Charles Borromeo – Skillman; Blessed Sacrament Counsel Catholic Woman – Martinsville; Rutgers Against Hunger – New Brunswick; L'Oreal USA – Piscataway; The Village & Derek Cotton- Somerset; Havas Worldwide – New York; H4B Catapult – Hamilton; BMW of Bridgewater; The Children's Place – Westfield; IEEE – Piscataway; LaPenna Insurance – Clark; Bella Pizza – Hillsborough; United Way Northern NJ – Bridgewater; Our Lady of Lourdes – Whitehouse; Love Without Borders – Somerset; Empower Family Success Center; MMOG Hillsborough Giving Tree; NCNW Somerset; Christ The King Knitting Club Manville; Woman's Auxiliary of MCBA Somerset; Somerset Presbyterian; Jamaican Jerk; and GS Troop 861.

find us on facebook



RESIDENTIAL PROGRAMS
 Residential treatment for homeless, pregnant adolescents, and their children; And homeless pregnant women with substance use disorders, and their children.

OUTPATIENT PROGRAM
 Pregnant and/or parenting women with substance use and/or co-occurring disorders.

PERMANENT SUPPORTIVE HOUSING
 16 apartment homes and supportive services for successful graduates and their children.

19B Dellwood Lane • Somerset, NJ 08873

Embracing change. Empowering futures.

The Center for
 Great Expectations



NON-PROFIT ORG.
 US POSTAGE
 PAID
 PERMIT #956
 NEW BRUNSWICK, NJ